



# Leadership Trust™

**TRUST IS NOT JUST A "SOFT SKILL" — IT IS A CRITICAL PREDICTOR OF LEADERSHIP EFFECTIVENESS AND A PRIMARY DRIVER OF ORGANISATIONAL PERFORMANCE.**

In today's volatile business environment, research collected from millions of raters and over a hundred thousand global leaders has revealed a significant and measurable "trust gap" in the workplace.

Leadership Trust is a data-driven programme designed to bridge this gap by focusing on the specific leadership dimensions that differentiate the most trusted leaders from the rest.

**ENQUIRE MORE!**

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## PROGRAMME OVERVIEW

*"Leaders can be driven, agile, strategic, and expert in their field, but without trust, it won't count for anything. The data shows that trust is the one leadership behavior that can positively or negatively affect everything else you do." — Joe Folkman*

This programme is specifically tailored for leaders who wish to build stronger, more authentic, and trusting relationships across all levels of their organisation.

Grounded in extensive research, the experience centres on **The Trifecta of Trust™**, which identifies three core pillars that support trust regardless of industry, culture, or gender:



**Relationships:** Building a positive connection with others.



**Expertise/Judgement:** Demonstrating technical ability and sound decision-making.



**Consistency/Integrity and Honesty:** Walking the talk and being reliable.

## PROGRAMME HIGHLIGHTS



**Data-Driven Insights:** Leveraging Zenger Folkman's research, the programme demonstrates how high-trust environments lead to 40% higher employee engagement, 66% increased customer satisfaction, and 50% decreased employee turnover.



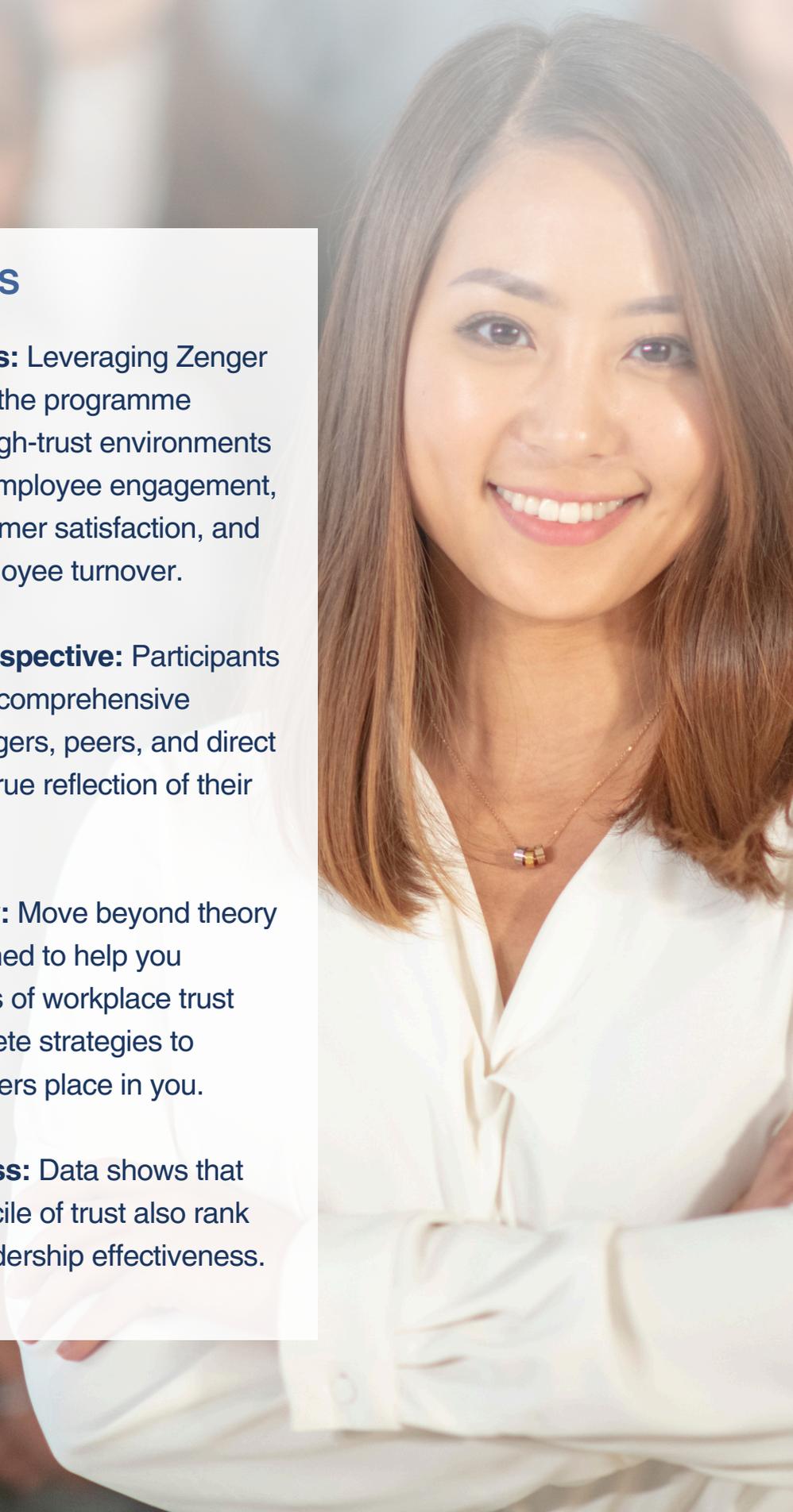
**The 360-Degree Perspective:** Participants receive anonymous, comprehensive feedback from managers, peers, and direct reports to capture a true reflection of their current trust levels.



**Actionable Strategy:** Move beyond theory with a session designed to help you navigate the nuances of workplace trust and leave with concrete strategies to increase the trust others place in you.



**Proven Effectiveness:** Data shows that leaders in the top decile of trust also rank highest in overall leadership effectiveness.



**BY THE END OF THIS PROGRAMME,  
PARTICIPANTS WILL BE ABLE TO:**

- Identify the specific behaviours that **build or diminish trust** within a team.
- Understand how trust acts as a **multiplier for other leadership competencies**.
- Analyse their personal **Leadership Trust 360 Feedback Report** to identify strengths and "trust gaps".
- Select impactful **"Strength Builders"** to improve trust levels based on cross-training research.
- Develop and share a formal **Personal Development Plan** for immediate implementation.

## ARE YOU READY TO BRIDGE THE TRUST GAP IN YOUR ORGANISATION?

### THIS PROGRAMME IS IDEAL FOR:

- **Managers** who want to increase their overall leadership effectiveness.
- **Team Leaders** looking to reduce turnover and boost engagement within their departments.
- **Organisations** undergoing cultural shifts or seeking to improve customer satisfaction through **more reliable leadership**.

### EACH PARTICIPANT WILL RECEIVE A COMPREHENSIVE SUITE OF DEVELOPMENT TOOLS:

- Leadership Trust™ 360 Assessment & Personal Report
- Leadership Trust™ Participant Guide
- Strength Builder Development Guide

**LETS DISCUSS TAILORING THE LEADERSHIP TRUST EXPERIENCE FOR YOUR ORGANISATION.**



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