



DISC CERTIFICATION

— CERTIFIED BEHAVIOURAL CONSULTANT (CBC)

Unlock the Power of Behavioural Insights

Lifeskills Institute Pte Ltd is the Master Training & Certificate Centre (ASIA) and Master Distributor for PeopleKeys® System & DISC Training Resources in Asia.

ABOUT THE DISC CERTIFICATION — CERTIFIED BEHAVIOURAL CONSULTANT (CBC) PROGRAMME



UNLOCK THE POWER OF BEHAVIOURAL INSIGHTS

Deeply transformative, easily applied, and highly customisable for all organisations, the DISC Certification — Certified Behavioural Consultant (CBC) course has equipped and empowered thousands of professionals and leaders across the world to excel in their people management, talent development, communication, and leadership skills.

From HR professionals to seasoned consultants, get ready to amplify your impact with our science-backed, data-driven, and research-based tools, resources, and strategies! We believe that there is so much more to who you are as a person, and so much more that your teams and organisations can achieve collectively.

Join the next CBC programme to discover the greatest potential within you, your team, and your organisation. We are with you on this transformative journey!

WHY CHOOSE CBC?

In today's dynamic work environment, being well-equipped in behavioural styles is essential for effective communication, team dynamics, and talent management. Based on the well-known and widely used DISC Personality System, this specially designed 2-day intensive certification and training programme will provide you with a framework to understand human behaviour more profoundly.

While anyone can learn about the DISC model and its applications, obtaining a DISC certification brings your understanding and expertise to the next level. Attaining this DISC certification will also set you apart from others, as it reveals your hunger for professional development, willingness to invest, and passion to achieve greater success.

The CBC programme is a professional DISC Certification that provides you with in-depth training to ensure that you can effectively use the DISC model in your role, and it will give you a significant advantage to make an impact, while positioning you for greater career opportunities.

"...ESSENTIAL FOR EFFECTIVE COMMUNICATION, TEAM DYNAMICS, AND TALENT MANAGEMENT."



CBC is accredited by PeopleKeys® and recognized by the International Coaching Federation (ICF) for ICF coaches to renew their credential through continuing education, earning 15.5 CCE credits (9h Core Competencies + 6.5h Resource Development).



WHAT DOES THIS PROGRAMME COVER?

This certification programme offers a comprehensive introduction to the DISC theory, exploring DISC styles, blends, and enhancing interactions among different styles. You will be equipped in analysing graph, identifying special patterns, and foundational skills in applying DISC assessments. These tools are invaluable in coaching, counseling, human resource management, talent management, and professional consulting.

This certification is an investment in yourself, your workplace, and your personal relationships. Beyond that, you will join a global network of thousands of qualified professionals already making an impact in homes, workplaces, organisations, and communities through their enhanced capabilities.

With consistent ongoing research and data mining on quantitative and qualitative information collected from more than 50,000 people profiled over the years, you will gain access to real-life scenarios and strategies that are applicable across demographics and sectors.

This programme will be trained and led by our DISC experts who have trained and profiled thousands in the concept of behavioural assessment, of which many were empowered to venture into professional consulting as their own career. Upon completion of this training, you will receive certification from PeopleKeys® as a Certified Behavioural Consultant.



WHAT YOU WILL LEARN

- A thorough introduction of DISC theory, its four behavioral traits and 41 blends
- Techniques for administering and interpreting DISC assessments
- Tools for personal development, improving team dynamics and enhancing organisational performance
- Strategies to enhance communication, management and motivation skills
- Practical, effective and transformative skills to apply DISC insights in coaching, training, consulting, HR practices, sales, and across all people relations

PRE-PROGRAMME PREPARATION / POST-PROGRAMME ASSIGNMENT

Pre-Programme Preparation

- Participants need to complete the DISC Online Assessment prior to attending the online training.
- Complete an e-learning PeopleKeys® DISC Training video.

Post-Programme Assignment

- Participants must complete a post-programme assignment, which will be assessed by the certifying consultant. An e-certificate will be awarded to those who successfully complete the assignment.



WHAT YOU WILL GAIN

- **90 minutes of post-certification Group Coaching** to deepen your understanding and application of the DISC framework (valued at \$2000)
- **5 Complimentary PeopleKeys® DISC Online Assessments** (valued at \$250)
- Course Materials Include:
 - Introduction to Behavioural Analysis Certification Guide
 - DISC Quick Reference Identifier Card
 - DISC Powerpoint Presentation Slides
 - Guide for all 41 Behavioural Blends
- **Digital Assets:** Personalised DISC Virtual Background & e-mail Banner
- Enjoy special **Members' price** for all PeopleKeys® Products
- **White label:** Your company logo on the reports
- Access to a **network of like-minded professionals and ongoing support** from our expert trainers
- And of course...your very own internationally-recognised **DISC Certification – Certified Behavioral Consultant** that will boost your confidence, credibility, and career prospects!

PROGRAMME FEE

- Full Course Fee: \$1,828 (+prevailing GST)

**BE EMPOWERED
TO EMPOWER.**



LEVERAGING DISC CERTIFICATION FOR REAL-WORLD SUCCESS

Think back to a moment in your life when your perspective of a person crystalised with deep understanding and appreciation, this programme will amplify that significant moment for you!

We have witnessed how the effective use of DISC has elevated the impact made by leaders across various fields, and we want you to experience this transformative tool for yourself.

- **Conflict Resolution:** Turn challenges into opportunities! Identify the root causes of conflicts and understand individual behavioral styles. Facilitate constructive dialogue and restore harmony, making your environment more collaborative and productive.
- **Team Dynamics:** Maximise team performance! Leverage the DISC model to understand and enhance behavioral dynamics within your teams. Identify strengths and communication styles to foster collaboration and supercharge productivity.
- **Leadership Development:** Supercharge your leadership potential! Be equipped to nurture talent within your organization, and tailor development opportunities to enhance strengths and empower others.
- **Recruitment and Selection:** Revolutionise your hiring strategy! Integrate the DISC model to assess candidates not just for qualifications, but for their fit within your unique culture. Select individuals who are primed for success and position your organisation strategically to thrive.
- **Personal and Professional Growth:** Transform development plans by aligning them with individual behavioral styles! Provide targeted training and coaching that foster effective communication and continuous growth, ensuring that every individual on your team reaches new heights.



Don't miss this opportunity to invest in your future and the future of your organisation. Enroll today and embark on your journey to becoming a **Certified Behavioural Consultant!**



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